

# Evergreen Business Capital Strategic Planning

## Project Outline

Evergreen Business Capital is the Northwest's leading SBA 504 Loan Program expert, with nearly 30 years in the industry. Evergreen's downtown Seattle office lease was scheduled to expire and the board of directors was undecided about how to best meet its future space needs.

## Services Provided

GVA Kidder Mathews Consulting was retained to develop a strategic real estate plan. A deliberate process was established to evaluate concepts that would meet its needs and build the necessary consensus at the board level to provide guidance in future real estate decisions. Real estate policies were created, future physical space needs defined, broad based concept evaluation criteria established, market analysis completed, actual real estate availabilities identified, site/property selection criteria established, and recommendations presented to the board.

## Result

The effort resulted in board unanimous adoption of the strategic plan that provided its real estate agents with clear directives about acquiring new space. Evergreen elected to purchase a new building that it occupies today.

## Service Provider

Blair Howe, CCIM

